



Lori Firsdon, professional speaker and organizer, is known for her high impact and compelling keynotes and training programs. Everyone who attends her speaking engagements leaves inspired, energized and with a renewed spirit.

Who's in Charge . . . You or Your Stuff?

Gain control! Free yourself from the emotional and physical costs of clutter.

Professional organizer, Lori Firsdon, takes you on an emotional journey through decades of saved belongings. Her dynamic content prepares you for the physical and psychological challenges of getting organized.

The *Who's in Charge* keynote program covers:

- Season for change – an emotionally charged look at effectively managing the things you've been collecting and accumulating over the years.
- Make sound decisions on what to keep and what can go.
- Play-by-Play – a detailed commentary on organizing rooms floor-to-ceiling for a long-term win.
- Take Five – these five critical thinking questions help you to make decisions faster and keep you organized.

Leave this seminar motivated, in control and armed with new ways to deal with the clutter beast.

Home Office Makeover

Cluttered office space = cluttered thinking. Maximize your daily productivity.

Whether you work from home for your business or remotely for your employer, it is essential that you are up and running efficiently. Clutter in a home office can be a challenge, especially if its previous life was a catch-all space. Isn't it time that you work in a home office that energizes you?

Skills gained in *Home Office Makeover* include:

- Create and maintain office space that promotes efficiency.
- Minimize distractions that steal time.
- Organize your office corner-to-corner for lasting change.
- Spend less time on email.
- Electronic filing of important emails for access when you need them.
- Home Office Take Five – five fundamental thinking questions to get your home office organized and keep it that way.

Through these great pointers, find a new sense of productivity, focus and ability to easily get a lot more done. Enjoy the work-life balance you have been craving.



Attack the Stack

Organize your paperwork and find it fast.

Receipts! Junk mail! Tax documents! Bills! Piles of filing! Paperwork is invading your home and causing a lot of stress. It's overtaking your kitchen counters, floor space, desktop and storage areas. In all, it is stealing your valuable time and leaving you frazzled.

Skills acquired In *Attack the Stack* include:

- Stop paperwork before it gets into your home.
- Sorting paperwork piles, then taking action.
- Easy strategies for addressing your daily mail.
- Useful resources for getting your confidential papers shredded.
- Develop an easy-to-use filing system so you can readily find your documents.
- Using a labeler for consistency when filing.

Learn how to take control of paperwork once and for all. Make decisions instead of piles. The end result is a manageable, workable system that makes it easy to retrieve papers when you need them. Additionally, others can understand this system in your absence.

Tackle It!

Conquer your To-Do list and everyday tasks.

Endless to-do lists and striving to accomplish all of life's demands can leave you feeling drained and pushed to your limit. You're always behind the eight ball moving in reactive mode instead of proactive mode. It's time you learned ways to prioritize your time and check things off your lists.

Takeaway skills from *Tackle It* include:

- Reduce the amount of paperwork you touch, process and keep.
- Tackle your towering piles of reading materials.
- Prioritization of tasks
- 'Take 2' tip for getting things done quickly.
- Locate action papers the minute you need them.
- Transform your To-Do lists and tasks to completion.

After applying your new skills, enjoy more time in your day, less stress and a rewarding sense of accomplishment. Tackle it today!



Organized For Life

Pursue the organized lifestyle you desire.

Organizing is a process, not an event. Learn how to make organizing part of your everyday life.

Skills learned in *Organized For Life* include:

- Essentialism vs minimalism. Which is right for you?
- Copying habits of an organizer can propel you to calm.
- How is your personal value system driving your decisions?
- Don't get stuck at the start.
- Give your brain a break. Use checklists!
- Learn to ask the right questions to make organizing easier.

In this problem solving seminar, gain time saving tips that teach you how to downsize and organize your home. Newly learned habits enable you to breeze through daily life in an organized fashion.

The Blue Ribbon Kitchen

Efficient kitchen organizing solutions for preparing meals with ease.

Imagine . . . simplified mornings, nutritious meals, and showing off your culinary skills in the company of family and friends. Good things happen when your kitchen is organized.

Skills gained in *The Blue Ribbon Kitchen* include:

- Organize items in your kitchen for maximum efficiency.
- Make your refrigerator and freezer your productivity partners.
- Gather everyone to the table by simplifying your meal planning.
- Find your recipes when you need them.
- Streamline your trips to the grocery store.
- Simplify your coupon system.

Family life, meal prep and entertaining flows amazingly smoother in The Blue Ribbon Kitchen!



The Positive Mindset Workshop

Jump over all of the hurdles in your way, get organized and experience a new inner calm.

Excuses. Procrastination. Self-sabotage. We can be our worst enemy when it comes to getting organized.

Skills acquired in *The Positive Mindset Workshop* include:

- Perfectionism: break-free from and get more done.
- Procrastination: how to get beyond excuses and stalling.
- Change habits that can change your life.
- Listen to your self-talk and control self-sabotage.
- Quell your inner fears and make sound decisions.
- Work against hoarding tendencies.

What is in your way? Emotions and personality traits need to be assessed before attacking the physical clutter. Leave this seminar equipped with a new sense of self-control, willpower and determination.

Reclaim Your Space

Prevent clutter to organize your home and yourself.

A disorganized home can rob you of your happiness and time. Learn how to take control of your stuff and reclaim your home, calm your mind and gain more family time.

Takeaway skills from *Reclaim Your Space* and includes:

- Reduce the amount of stuff that complicates your life.
- Put an end to impulsive shopping habits.
- Become the clutter-free gift giver.
- Turn your master suite into a sweet retreat.
- Organize your closet, bathroom & jewelry for a quick morning getaway.
- Are your bath towels crammed with your cotton balls? Can't find a Band-Aid in an emergency? It's time to tame your linen closet.
- Get ready for your next vacation with reminders and checklists.

We can let stuff overwhelm us or fight back. Gain your peace of mind for a healthier, happier you.



Spaces, Etc.

Gain control of storage spaces and your cluttered car.

Day-by-day clutter and chaos creep into our well-intended storage spaces—cars, purses, hobby rooms, garages, etc. Tame these pitfall areas with practical and doable organization systems. Learn how to address the different health and safety concerns for all areas of your home.

Takeaway skills from *Spaces, Etc.* include:

- Stay healthy and safe as you dive into your organizing projects.
- Feel a sense of pride in your newly organized car.
- Master the mess in your garage to maximize its potential.
- Keep the family handyman happy with an orderly workshop.
- Basements, sheds and other storage spaces can be a blessing or a curse. Find out how to make yours best work for you.

Leave no nooks and crannies behind as you organize your etcetera spaces. Achieve a strong peace of mind knowing that every part of your home is safe for your family.

Address the Mess

Valuable tips to keep everyone motivated to get organized.

This seminar covers a variety of topics that help you declutter and organize your life—in spite of external interference or internal struggles.

Takeaway skills from *Address the Mess* include:

- Motivate family members to get organized.
- Cope with material possessions following the loss of a loved one.
- Establish a fire-resistant safe to secure important documents.
- Categorize business cards and find them when you need them.
- Group and file greeting cards for easy retrieval.
- Learn how to streamline your holiday decorations for year round, stress-free holidays.

With all of these helpful systems in place, you will have the skills to gain freedom from your clutter and address the mess in your life.



Chaos to Calm

Restructure your daily organization habits to find what you need fast.

Learn strategies for organizing yourself, as well as tackling the chaos that can creep into those overlooked areas of our lives.

Skills gained in *Chaos to Calm* include:

- Use a labeler to help you stay organized.
- Learn strategies for working with the ADHD brain style.
- Prioritizing to work in a systematic method.
- Have a method for getting laundry done and put away.
- Organize your craft room so can enjoy your projects once again.
- Get your purse in order to banish the black hole affliction.
- Ban the bulging wallet.

This seminar walks you through tips and pointers that lead to stress-free living. Take away a slew of creative labeling ideas and techniques to better manage your life.

Reflections on Collections

Streamline and organize life's important and sentimental stuff.

Are you overwhelmed with keeping too many items from your past? Do you have feelings of anxiety from sentimental separation? In this class, learn how to keep the most important items from your past and part with the rest.

Skills attained in *Reflections On Collections* include:

- Entertain generations to come by organizing your hard-copy photos.
- Pare down your memorabilia and enjoy what you keep.
- Organize and display your collections.
- Gain information and resources for the resale of your antiques.
- Find homes for the items you want to sell or donate.

This seminar helps you preserve important elements of your past while enjoying a calmer, healthier, happier life "in the now."



The Golden Years

Senior downsizing to prepare for a more carefree life.

The older we get, the more we find ourselves buried in collected items and sentimental belongings. Whether you are downsizing or planning for a simpler future, this seminar prepares you for this new chapter of life.

Skills attained through *The Golden Years* include:

- Travel through life with less.
- Find humor in what you been keeping.
- Conquer forgetfulness and find your things.
- Discover how downsizing can be a little fun.
- Take action with play-by-play steps.

Your Golden Years should be spent enjoying what's really important. Parting with clutter allows for more time with family, friends and life's little pleasures.

Lose Your Stuff | Find Yourself

Insights from professional organizer and published author, Lori Firsdon

Lose Your Stuff Find Yourself



Your stuff is sabotaging your life! In this inspirational seminar, Lori Firsdon guides you through the principles of her published, self-help book.

She shares relatable client stories, experiences and savvy solutions. Attendees learn to take control of daily barriers and break free from clutter's emotional grip.

Her passion for organization is contagious. This seminar is guaranteed to inspire meaningful life changes.

Forte Organizers



Quiz the Wiz

Ask the professional organizer questions that specifically relate to your home and office.



In this open style and casual classroom forum, Lori Firsdon wants to hear from you!

Attendees have the opportunity to field questions to Lori and learn her organizational best practices.

Now is the time to get answers to your particular organizing questions. Lori offers up her voice of vast experience while giving you her full attention.

Depart this seminar armed with an array of effective solutions!



The following three seminars are designed for parents and/or children:

Order in the House

Insider strategies for family organizing that works!

Join professional organizer and mother of five, Lori Firsdon, for this unifying class packed with practical tips for the entire family.

In *Order in the House*, learn how to:

- Help your child organize their room.
- Deal with toy overload.
- Have a system for managing the laundry.
- Learn to delegate and tackle chores routinely.
- Organize school memorabilia and children's photos.

This seminar is essential for parents raising toddlers to teens. The skills you teach your children today helps them realize greater success for years to come . . . all while making the entire family's daily life a whole lot easier!

Setting the Stage for School Success

Organizing techniques for parents to help your child succeed in school.

Success in school starts at home. Parents, you are your child's first and most important teacher. Learn skills to support them in school each step of the way and strategies to instill personal organizational habits.

Setting the Stage skills include:

- Tackle your children's rooms.
- Tools for quick morning getaways.
- Effective management of school papers and reminders.
- Organize lockers and backpacks so books and supplies can be located quickly.
- Establish productive homework habits.
- Sort, purge and store children's photos and memorabilia.
- Working with juvenile ADHD.
- Take Five – five critical thinking questions specialized toward this topic.

Gain life-long skills that help set the stage for success from preschool to college. Ultimately, your peers, children and teachers notice the difference in your well-organized approach to school work.



Organizing for Kids

Empower children to make their own changes and learn skills they can take home and put into action immediately, for kids 10 and up.

Children, tweens, and teens learn organizational skills that lead to effective habits in school and at home.

In *Organizing for Kids*, youth learn:

- Responsibility tools that help children organize their rooms.
- How to organize memorabilia from artwork to certificates.
- Labeler usage to keep track of school supplies and customize class materials.
- Tips to keep lockers organized in no time and keep them looking good.
- Backpacks are not made for packrats. Keep it clean and organized.
- Homework tips to develop productive study habits.
- Out-the-door checklist system that de-stresses the morning routine for parents and children.
- Take Five – five critical thinking questions specialized toward this topic.

This youth-focused seminar is held in a school setting. Participants learn tips that foster responsibility and control, good school grades, individual accountability and organization/ownership of personal space.

Discover peace where there is chaos with Lori Firsdon!

Call on Lori Firsdon for powerful delivery techniques, practical explanations, memorable examples and inspiration that leads to action. Her change agent programs are guaranteed to make an impact on the lucky attendees at your next event.

"I took all the boxes to a donation center tonight - very freeing! Thanks for all your help today - I'm anxious to implement some of your really good ideas."

Barb, seminar attendee



"Very good!"

"Lori, you are personable, matter of fact, humorous and a wealth of information!"

Kathy, Knights of Columbus

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